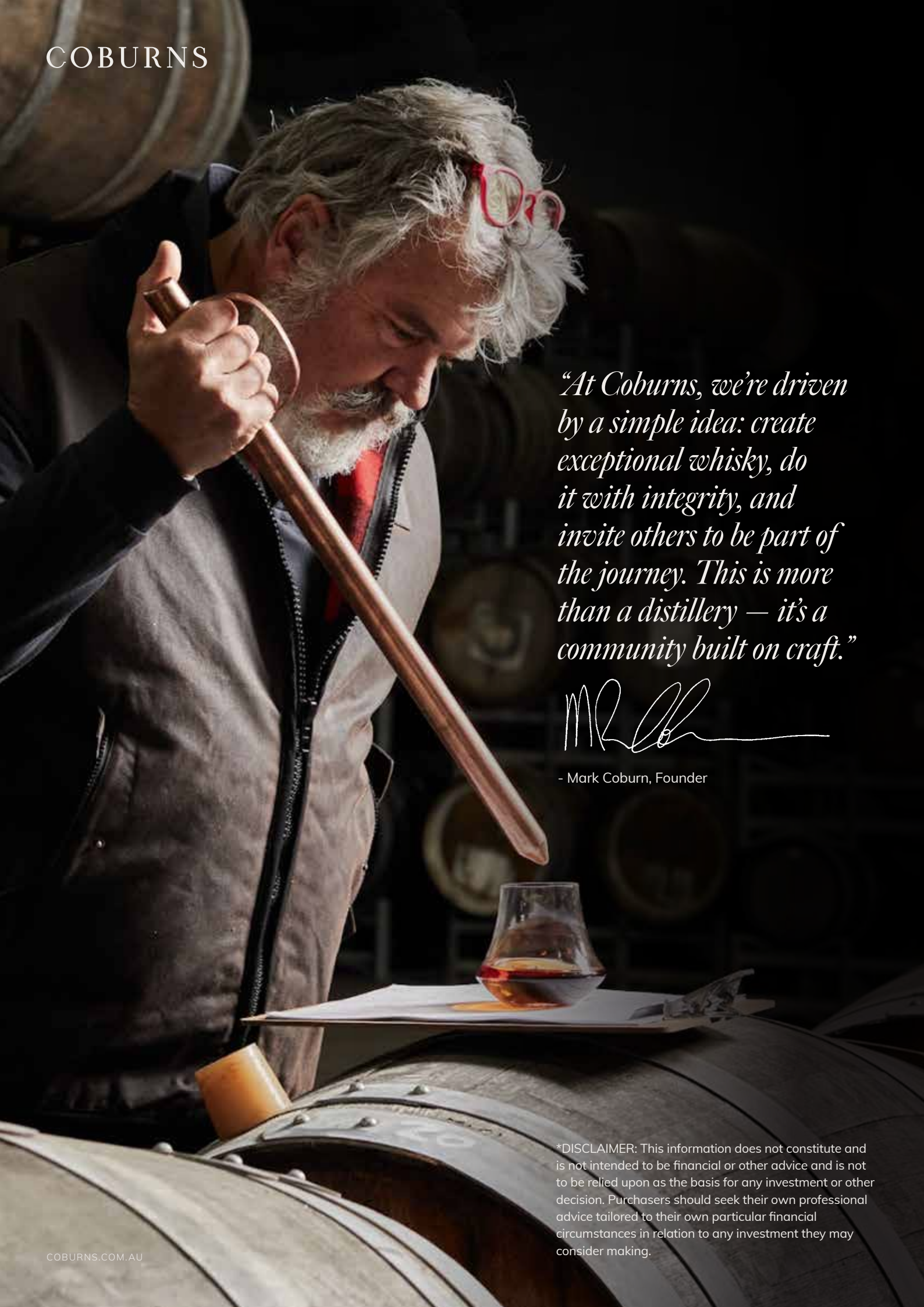


The Coburns Guide
to Whisky Ownership:

Where time, oak, and spirit grow wealth.

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“At Coburns, we’re driven by a simple idea: create exceptional whisky, do it with integrity, and invite others to be part of the journey. This is more than a distillery — it’s a community built on craft.”



- Mark Coburn, Founder

*DISCLAIMER: This information does not constitute and is not intended to be financial or other advice and is not to be relied upon as the basis for any investment or other decision. Purchasers should seek their own professional advice tailored to their own particular financial circumstances in relation to any investment they may consider making.

A Rare Opportunity in Whisky Ownership.

At Coburns, whisky is more than a drink. It is a living investment of time, tradition, and trust.

We've created a rare opportunity for those who want to own a piece of something tangible, whisky resting in oak, gaining depth of flavour and value with every passing season.

Unlike volatile markets or abstract investments, whisky ownership is simple, safeguarded, and steeped in tradition. With Coburns, your barrel is more than a cask of spirit, it's a share in our story, a connection to our craft, and a legacy in the making.

Why Whisky? Why Now?

Whisky has always been scarce. It takes years to mature, and its production is limited by cost and time. While supply remains constrained, global demand only continues to rise.

- Whisky is the **fastest growing spirit export in Australia**.
- Internationally, distilleries are struggling to meet demand.
- Premium single malt remains a **high-value commodity** year after year.
- Crucially, **whisky only matures in the barrel**, once bottled, its age and value are fixed forever.

For barrel owners, this imbalance creates certainty: every litre matures into something more valuable, both in flavour and financial return.

How Ownership Works:

Whisky ownership is not about watching markets or chasing trends. It is about time, patience, and the quiet certainty of oak.

With Coburns, your role is simple: you choose your barrel, and we take care of the rest. Stored, insured, and nurtured in our bond store, your whisky develops in character and in value.

3 Steps to your Coburns Whisky Investment:



1. Choose Your Barrel

Select the size and entry point that suits you, starting from \$10,000.



2. We Nurture The Spirit

Your barrel rests in our ATO-monitored bond store, fully insured and cared for as it matures in oak.



3. Enjoy the Return

When the whisky reaches maturity in 3–5 years, Coburns buys it back at purchase price plus compounding returns. You may also choose to bottle a portion for yourself.

As the whisky matures, so does your wealth.

Case Study: Jill's Barrel

In 2021, Jill purchased a single barrel with an entry of \$10,000, compounding at 9.50% p.a.

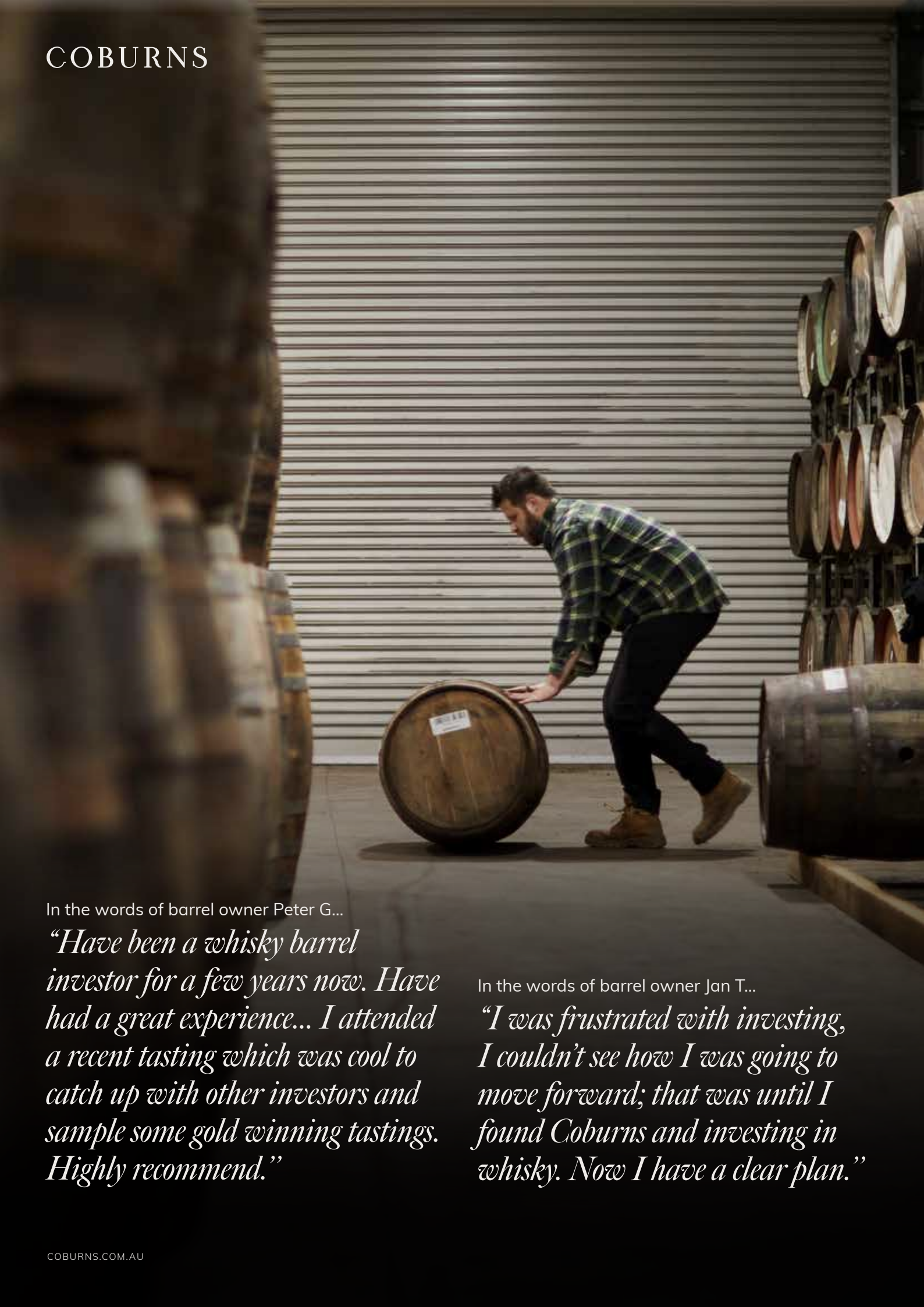
Over four years, her whisky rested in oak as both character and value deepened. When the barrel reached maturity, Coburns bought it back for \$14,376.61, purchase price plus compounded returns.

“Investing with Coburns gave me clarity and confidence. I knew my money was working quietly in the background, without complication. When the time came, the return spoke for itself.”

- Jill, Barrel Owner

WHISKY INCREASES IN VALUE AS IT AGES
This chart demonstrates how fixed returns are achieved





In the words of barrel owner Peter G...

“Have been a whisky barrel investor for a few years now. Have had a great experience... I attended a recent tasting which was cool to catch up with other investors and sample some gold winning tastings. Highly recommend.”

In the words of barrel owner Jan T...

“I was frustrated with investing, I couldn't see how I was going to move forward; that was until I found Coburns and investing in whisky. Now I have a clear plan.”

Safeguards You Can Count On.

Discerning investors look for more than returns, they look for certainty. At Coburns, we believe ownership deserves both. That's why every barrel is secured with clear safeguards, designed to protect your investment while it matures in oak.

Your investment is protected at every stage:

Buy-back agreement: Coburns is legally obligated to purchase your barrel at maturity (3-5 years).

PPSR registration: Your ownership is recorded on the Federal Government's Personal Property Securities Register.

Insurance: Every barrel is fully insured for your protection.

ATO-monitored: Barrels are safely stored in our ATO monitored bond store and cannot be moved without authorisation.

Fixed returns: Your investment is protected against market fluctuations or economic downturns.

A tangible asset: You own a high demand commodity, that we supply and store on your behalf.

Award recognition:
Coburns whisky has been honoured on the world stage, validating the quality behind every barrel.

Barrel Options & Returns

The more barrels you own, the higher your compounded return.
Calculate your returns using our online [Barrel Calculator](#).



\$10,000

1 x 225L barrel

9.50% p.a. compounded return
on purchases of **1 - 2 barrels**
(\$10,000 - \$20,000)
3-5 year investment term*

Return on investment:

Year 3: \$13,129.32

Year 4: \$14,376.61

Year 5: \$15,742.39



\$30,000

3 x 225L barrels

10.00% p.a. compounded return
on purchases of **3 - 5 barrels**
(\$30,000 - \$50,000)
3-5 year investment term*

Return on investment:

Year 3: \$39,930.00

Year 4: \$43,923.00

Year 5: \$48,315.30



\$60,000

6 x 200L barrels

10.75% p.a. compounded return
on purchases of **6 - 10 barrels**
(\$60,000 - \$100,000)
3-5 year investment term*

Return on investment:

Year 3: \$81,504.66

Year 4: \$90,266.41

Year 5: \$99,970.05



\$110,000

11 x 200L barrels

11.50% p.a. compounded return
on purchases of **11 barrels or more**
(\$110,000+)
3-5 year investment term*

Return on investment:

Year 3: \$152,481.55

Year 4: \$170,016.92

Year 5: \$189,568.87

Flavour Profile: Our current barrel offering is exclusively ex-wine barriques in either French or American oak — French delivering mocha, vanilla and dark-fruit depth, and American offering softer sweetness, coconut, caramel and gentle red-fruit warmth.

* Paid out at time of whisky maturation as determined by Coburns



Ways to Own a Barrel:

Whisky ownership is not one-size-fits-all. At Coburns, you can shape the journey to suit your goals and the company you keep.

You may purchase a barrel as:

- **An individual investor:** building a portfolio that grows with time
- **A business investor:** diversifying assets with a tangible, high-demand commodity
- **Through your Self-Managed Super Fund (SMSF):** Coburns whisky barrels meet compliance requirements as a tangible, insurable asset.
- **As part of a syndicate:** a circle of friends, colleagues, or family who invest together, sharing not just the return but the story, the milestones, and the anticipation as the whisky matures

Each option carries the same assurance: your barrel maturing in oak, protected, insured, and destined to deliver its return.

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“Every medal we bring home is more than recognition for our whisky—it’s proof of what belief can build. Together with our investors, we are laying down more than barrels of spirit; we are laying down a legacy.”



- Mark Coburn, Founder



The Coburns Story.

Coburns began with a bold promise: founder Mark Coburn declaring he would drink his own 20-year-old whisky on his 70th birthday. That vision led to the creation of The Distillery in the Southern Highlands, perched 770 metres above sea level on the edge of Australia's largest peat bog.

On 28 July 2017, we filled our very first barrel, the beginning of a journey that now sees more than 1,500 casks quietly maturing under the perfect rhythm of crisp Highland nights and warm days. It is a place where patience shapes character, in the whisky, and in the legacy we are building.

From the outset, Coburns was never meant to be ordinary. We set our sights high, not on hype, but on history. We believed Australia could craft a whisky to rival the world's best, so we did what great whisky demands: we took our time.

Years passed. Barrels matured. Character deepened. And when the moment came to test our work on the global stage, the whisky didn't need to shout. It stood tall and spoke for itself.

That ambition is now a reality. In just a few short years, Coburns has earned international recognition with more than 80 awards. Highlights include:

- **Five Double Golds** and a **Finalist for Best Australian Whisky** at the **San Francisco World Spirits Competition**
- **Four "Liquid Gold"** awards in **Jim Murray's Whisky Bible**
- **Best Cask Strength Whisky** at the **Royal Australian Spirits Awards**

These accolades were never the destination, they are milestones along the way. We did not set out to be prolific. **We set out to be exceptional.**



Your Invitation to Own

Becoming a Coburns barrel owner is an opportunity few will ever experience. It is tangible, secured, and steeped in tradition.

Our annual production is deliberately limited, and barrel ownership is reserved for a select number of investors each year. This ensures every cask is nurtured with the care it deserves, and that ownership remains an experience of rarity and privilege.

Getting started is simple:

1. Submit an enquiry online
2. Choose your barrel
3. Watch it mature, as your returns compound

At maturity, you have the freedom to choose: cash out entirely, cash out while keeping a portion of your whisky, or roll into a new barrel to continue your ownership journey. This is whisky, redefined as wealth.



Ready to Learn More?

Our Barrel Master, Brad, is here to guide you, whether you're taking your first step or building a full portfolio. With a personalised consultation, he can help you refine your preferences, strategy, and structure.

Email: barrelmaster@coburns.com.au
Call or Text: 0417 920 536
